



St Joseph College of Communication

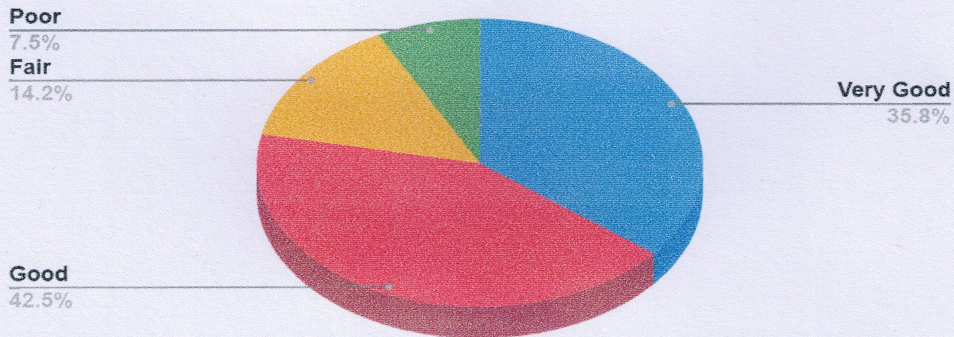
Media Village, Changanassery
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Vision: Transforming Media for a Wholesome World

Founded in 2004

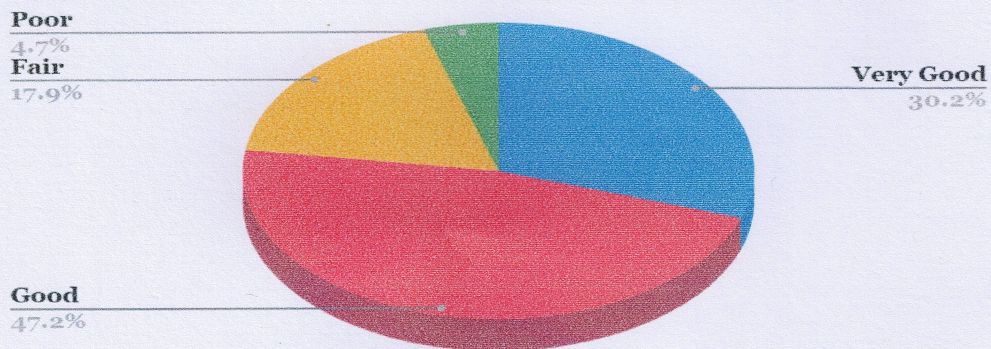
EMPLOYER FEEDBACK ANALYSIS REPORT 2023-2024

During the academic year 2023-2024, employers offered structured feedback to assess students' job preparedness, professional conduct, and skill application in real-world settings. This report outlines the strengths and accomplishments of graduates, evaluates their adaptability to industry changes, and identifies areas for improvement to meet the growing expectations of employers.

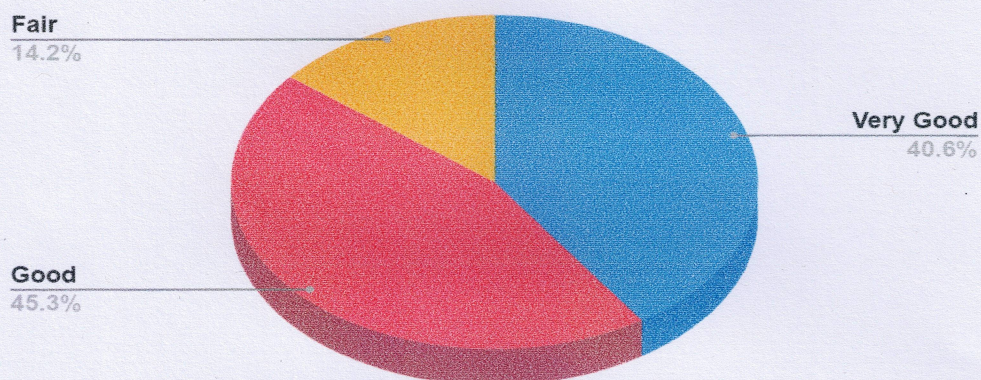
Quality of Work



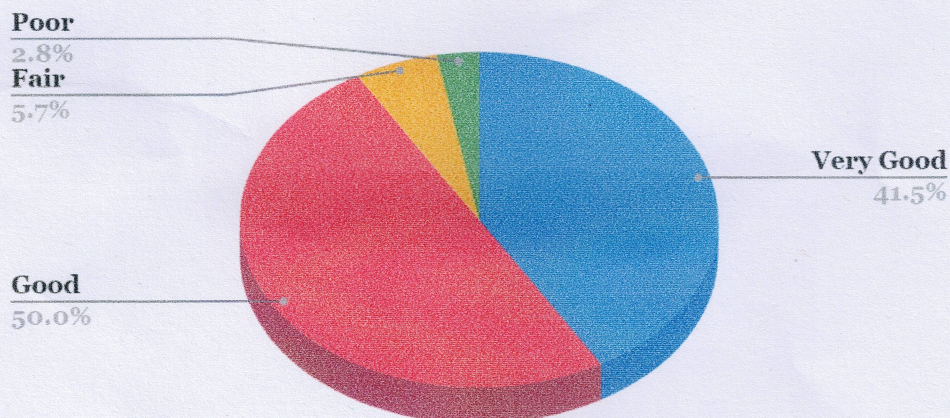
Efficient use of time to complete tasks



Interpersonal Relations /Team work



Adaptability





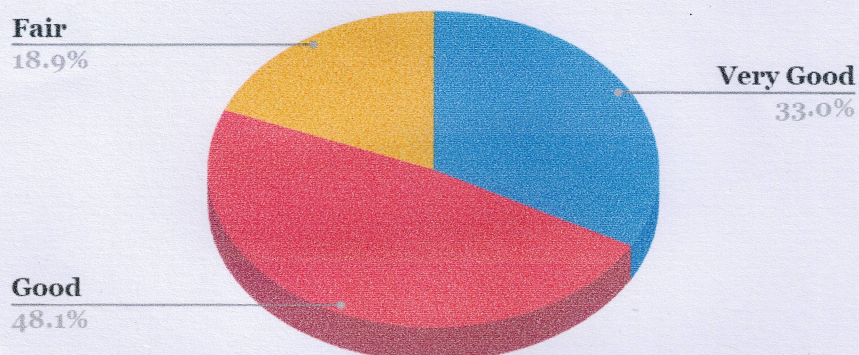
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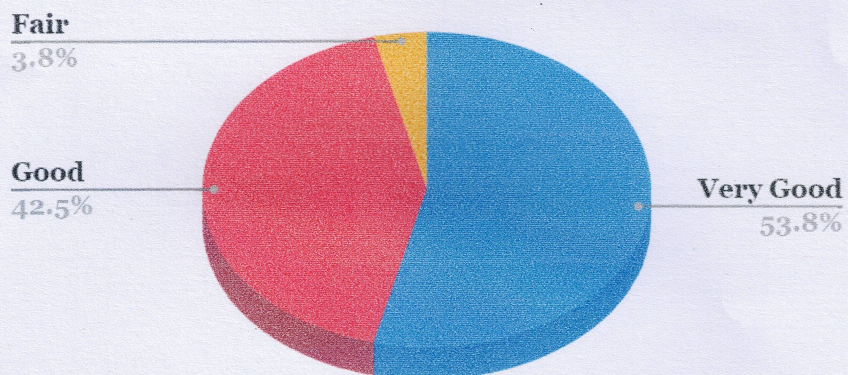
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Problem solving /Critical thinking Skills



Attendance & Punctuality





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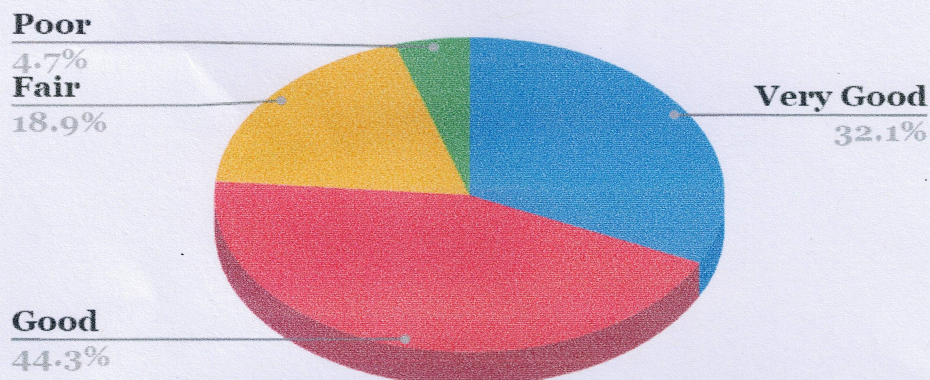
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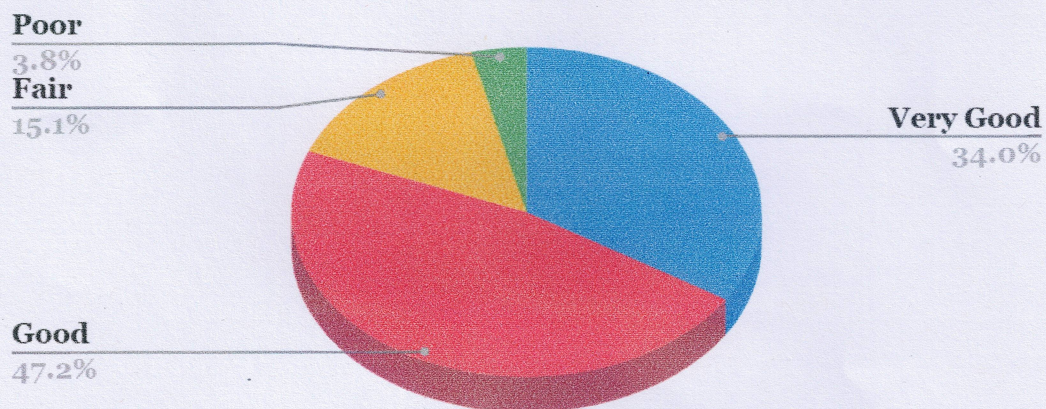
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Task Initiative (Ability to work independently)



Technical Expertise





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Suggestions

- Focus on creating interactive content and using virtual production techniques.
- Train students in new media technologies like AR, VR, and AI for media creation.
- Improve teamwork and project management skills for media production.

Simy Antony
HR Manager

Submitted to the Principal

DR. JOSEPH PARACKAL
PRINCIPAL
ST JOSEPH COLLEGE OF COMMUNICATION
KURISUMMOODU, CHANGANASSERY - 4, KERALA





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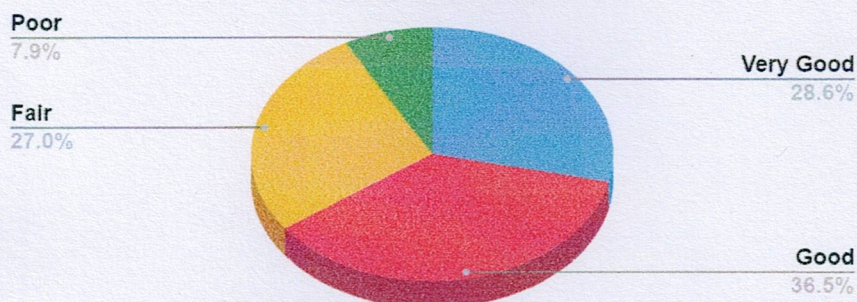
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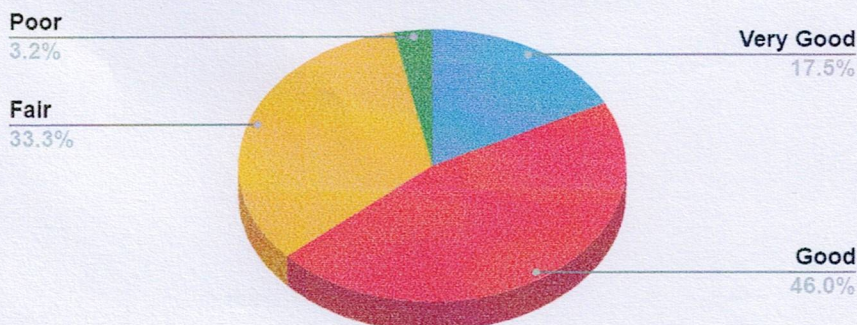
EMPLOYER FEEDBACK ANALYSIS REPORT 2022-2023

During the 2022-2023 academic year, employer feedback was systematically collected to evaluate students' career preparedness and performance at their respective institutions. This analysis report highlights key areas where graduates excelled and identifies areas needing improvement.

Quality of Work



Efficient use of time to complete tasks





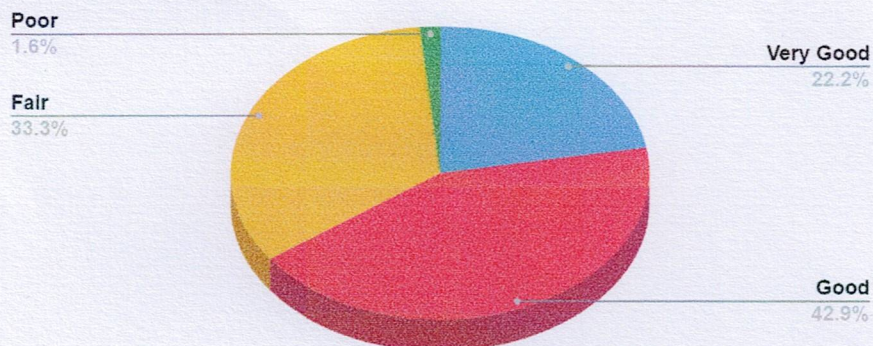
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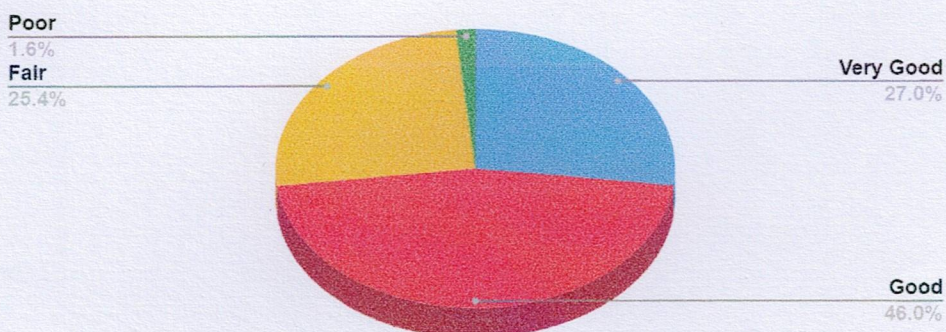
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Task Initiative (Ability to work independently)



Technical Expertise





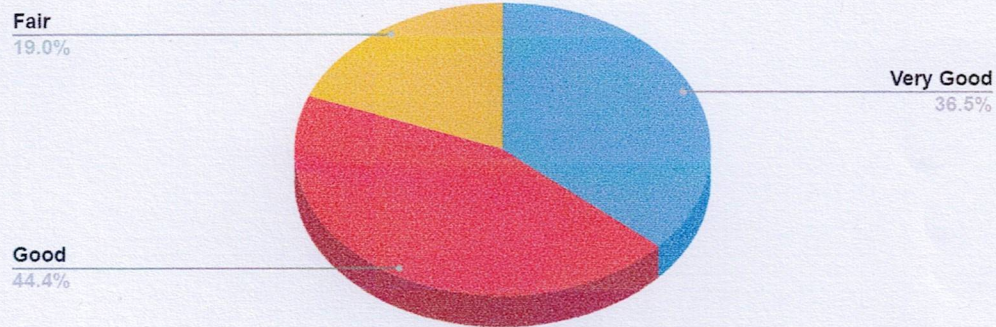
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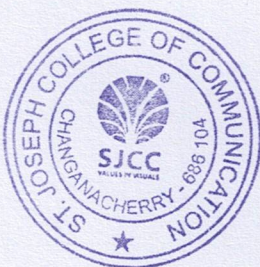
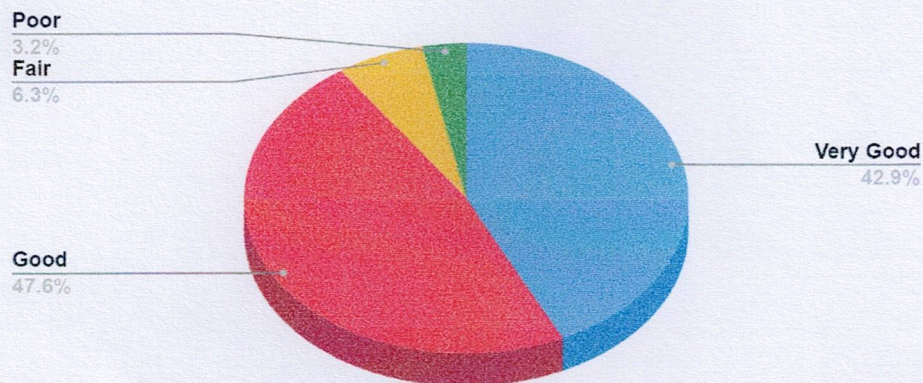
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Interpersonal Relations /Team work



Adaptability





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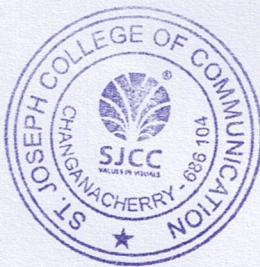
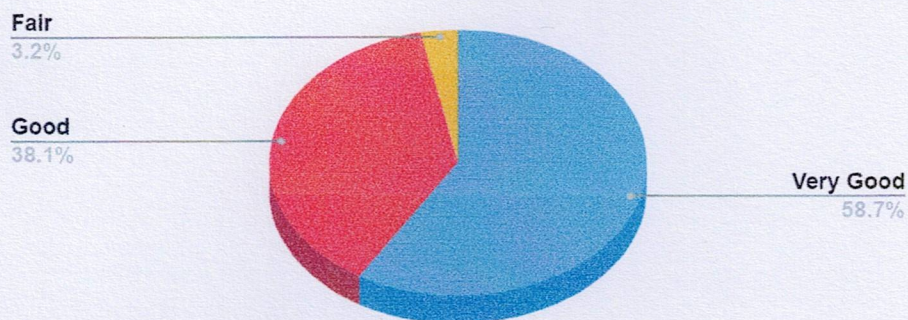
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Problem solving /Critical thinking Skills



Attendance & Punctuality





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Suggestions

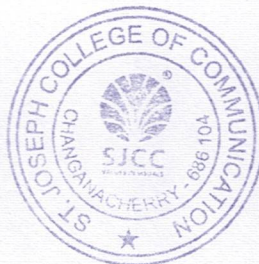
- Students should be trained to work with emerging technologies such as AR and VR, as well as in the field of artificial intelligence.
- Incorporate more life skills and soft skills programs into the curriculum.

Simy Antony
HR Manager

Submitted to the Principal

DR. JOSEPH PARACKAL
PRINCIPAL

ST. JOSEPH COLLEGE OF COMMUNICATION
KURISUMMOOD, CHANGANACHERRY - 4, KERALA





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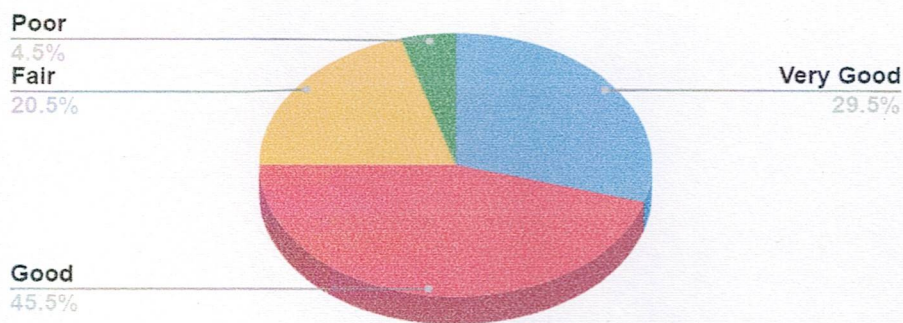
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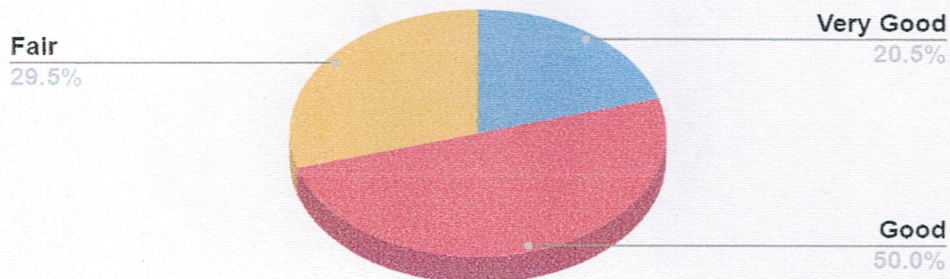
EMPLOYER FEEDBACK ANALYSIS 2021-2022

In the Academic year 2021-2022, gathering employer feedback served as a crucial tool for management to make informed decisions, improve employee satisfaction, and cultivate a more productive work environment through constructive input.

Quality of Work



Efficient use of time to complete tasks



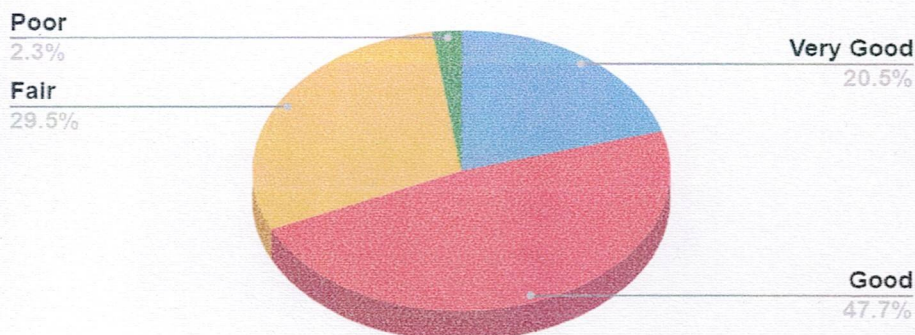


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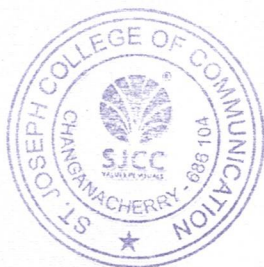
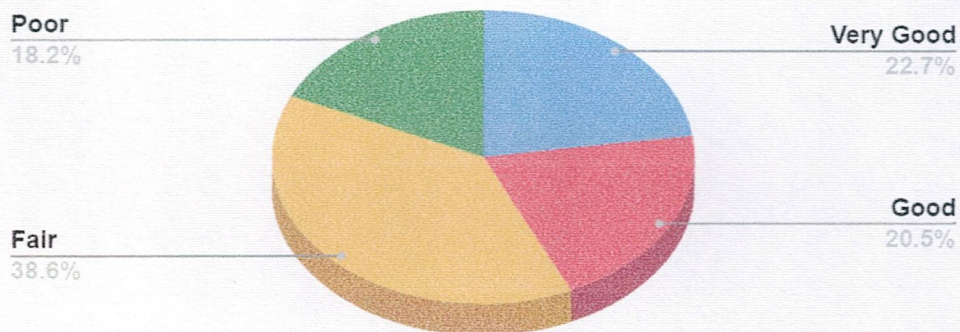
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Task Initiative (Ability to work independently)



Technical Expertise





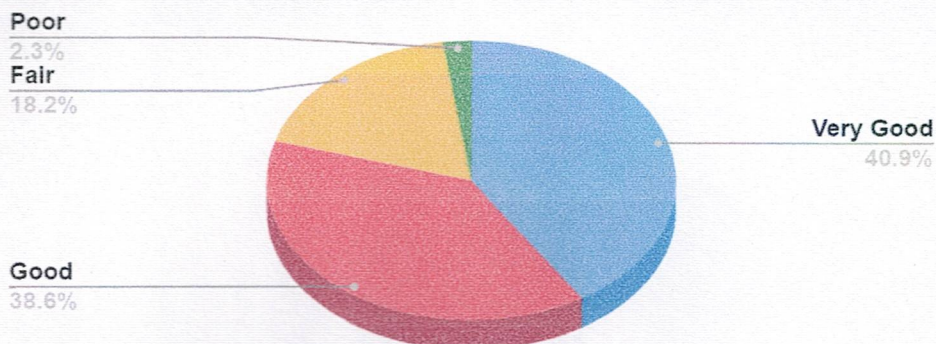
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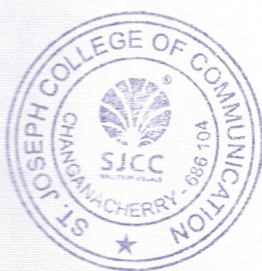
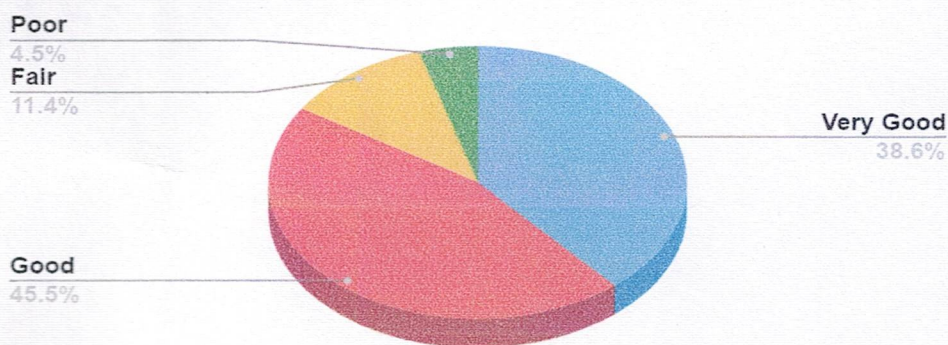
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Interpersonal Relations /Team work



Adaptability



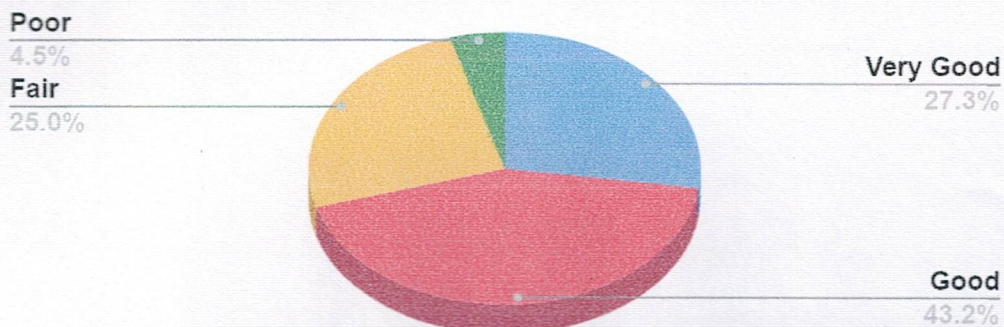


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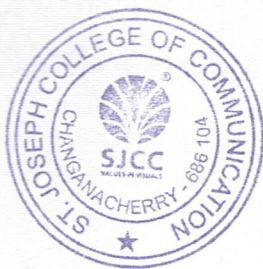
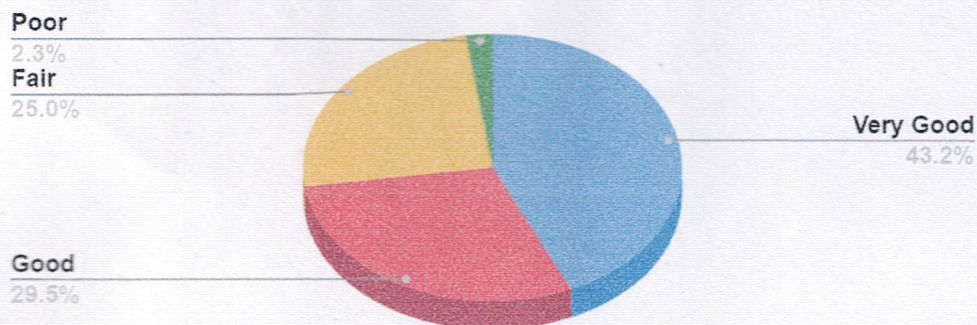
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Problem solving /Critical thinking Skills



Attendance & Punctuality





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Suggestions

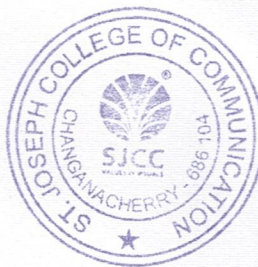
- Students should receive training in teamwork, as many of them were studying and working in isolation during the COVID-19 pandemic. Therefore, the curriculum should be designed to enhance problem-solving abilities and foster effective team collaboration.
- Emphasize hands-on experience and real-world applications in the curriculum.

Simy Antony
HR Manager

Submitted to the Principal

DR. JOSEPH PARACKAL
PRINCIPAL

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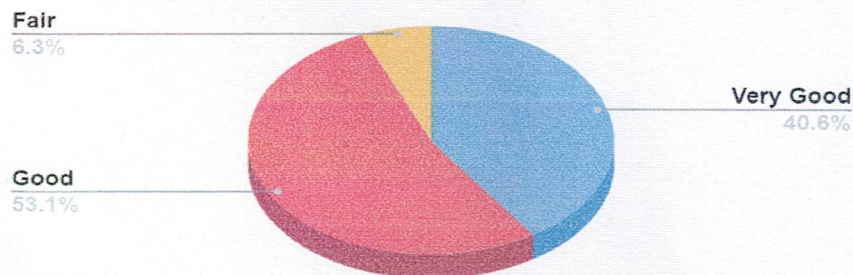
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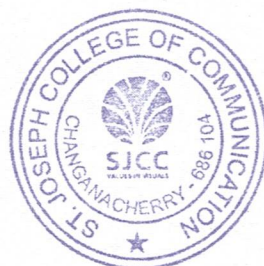
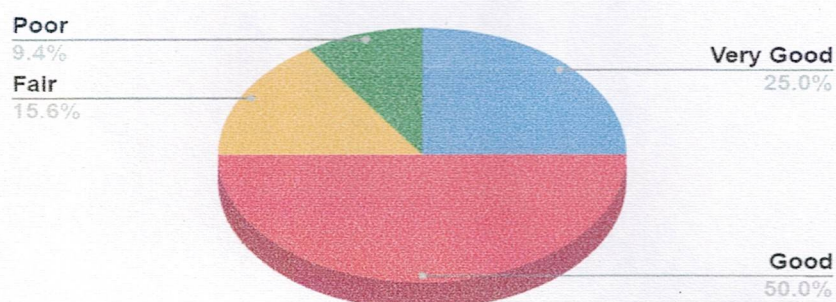
EMPLOYER FEEDBACK ANALYSIS REPORT 2020-2021

The feedback from employers regarding the curriculum for the Academic year 2020-2021 indicates a notable proportion expressing neutrality. This neutral stance suggests a need for further exploration into employer expectations and alignment with industry needs. The feedback was collected mainly from the organizations that have provided online internships to students during the COVID season.

Quality of Work



Efficient use of time to complete tasks





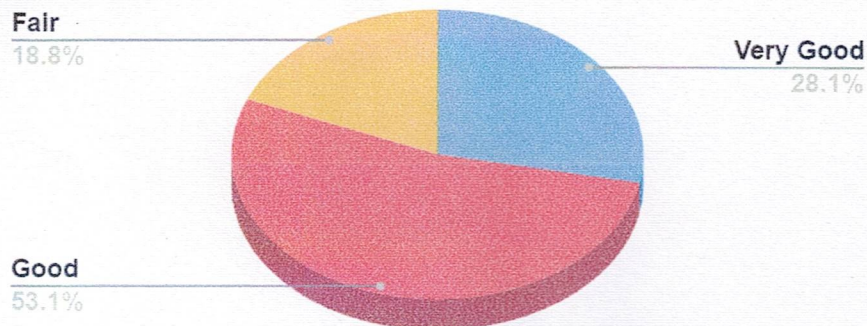
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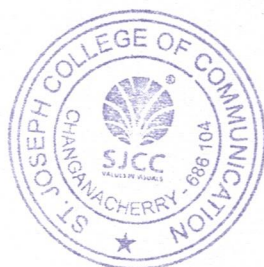
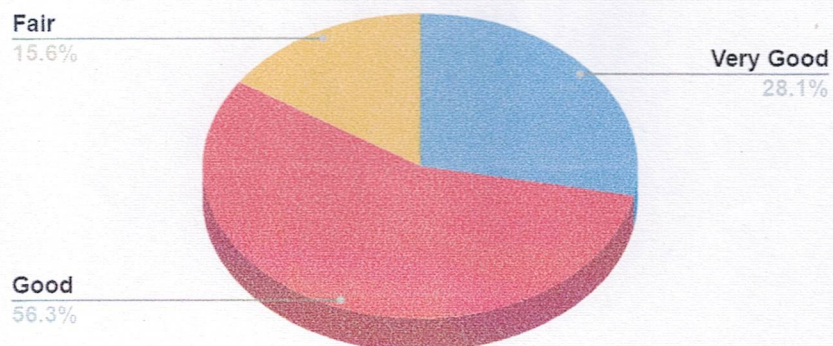
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Task Initiative (Ability to work independently)



Technical Expertise





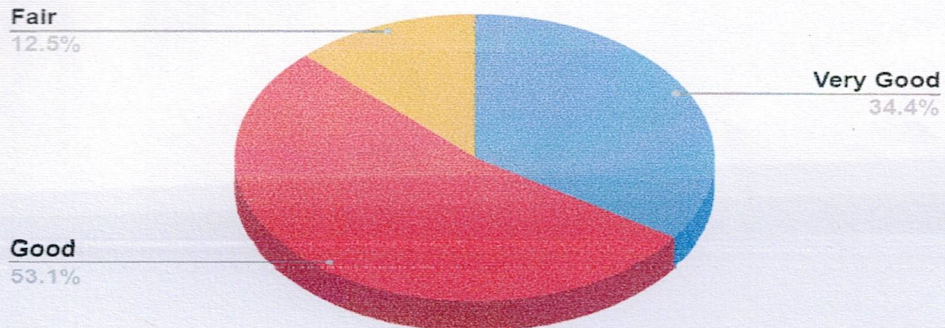
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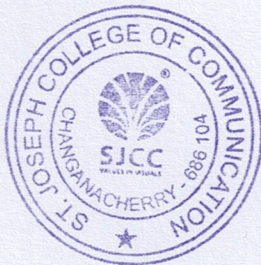
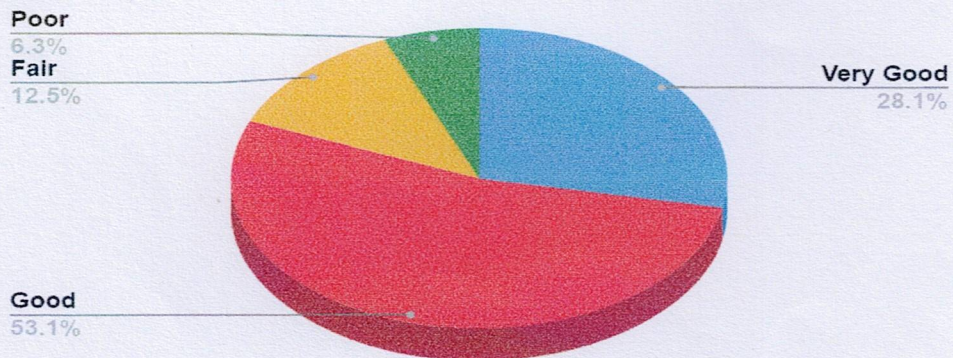
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Interpersonal Relations /Team work



Adaptability





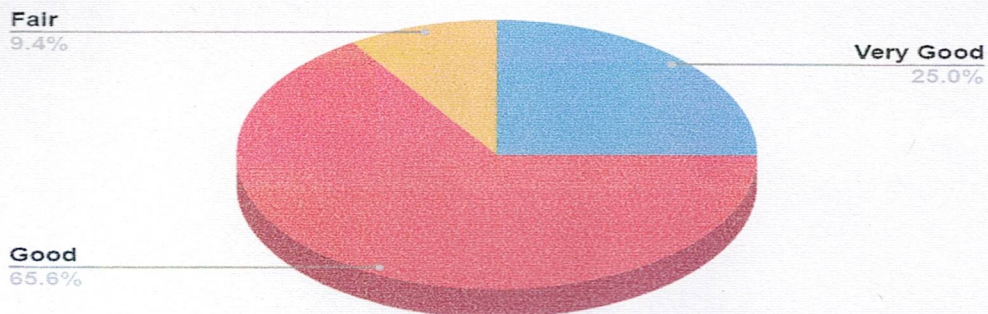
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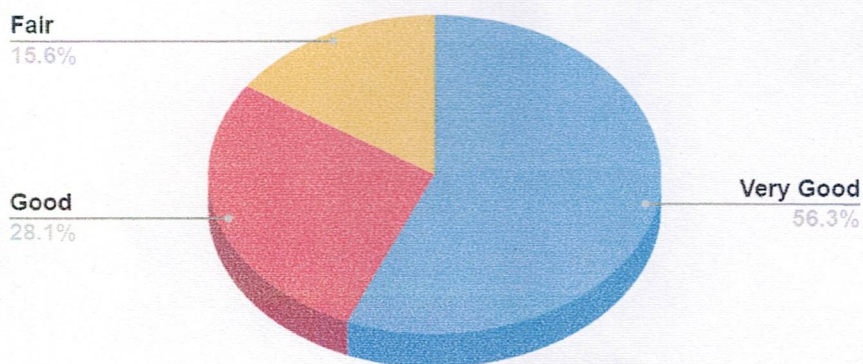
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Problem solving /Critical thinking Skills



Attendance & Punctuality





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Suggestions

- The COVID-19 pandemic required employees to acquire new knowledge and skills to work effectively online. It also demanded greater flexibility and adaptability.
- When designing the new curriculum, authorities should consider integrating factors that promote students to become more adaptable and versatile.
- The syllabus needs to be refreshed with recent industry advancements and should prioritize integrating practical elements into the curriculum.

Tini Maria Thomas
HR Manager

Submitted to the Principal

DR. JOSEPH PARACKAL
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ST. JOSEPH COLLEGE OF COMMUNICATION
KURISUMMOOD, CHANGANACHERRY - 4, KERALA





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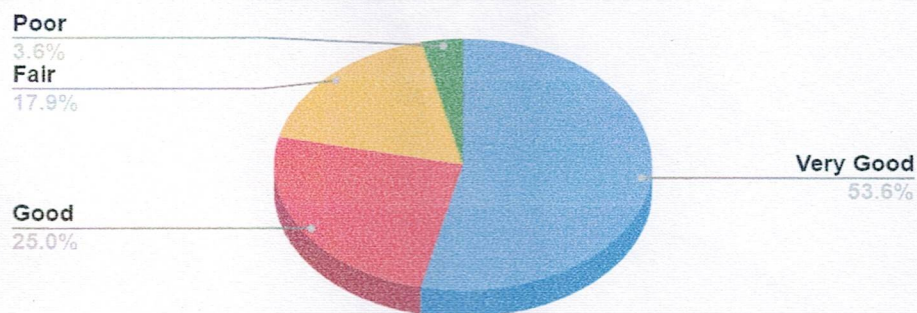
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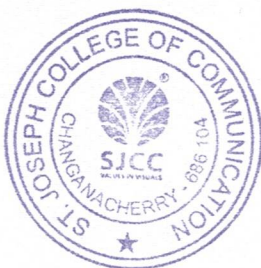
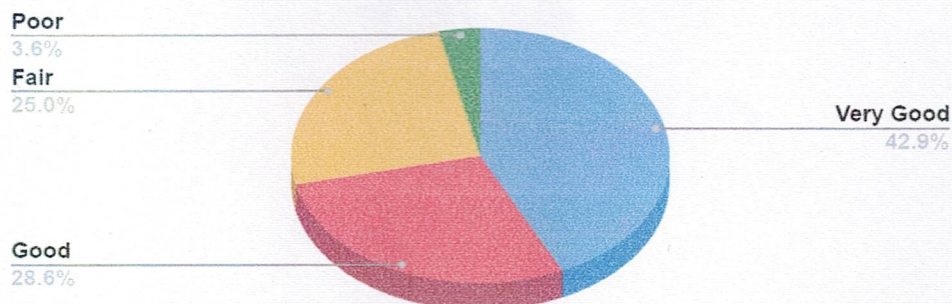
EMPLOYER FEEDBACK ANALYSIS 2019-2020

During the academic year 2019-2020, employer feedback was systematically gathered to assess the performance of students at the institution. This feedback analysis highlights the importance of ongoing collaboration with industry partners to ensure educational programs remain relevant and responsive to evolving market needs.

Quality of Work



Efficient use of time to complete tasks





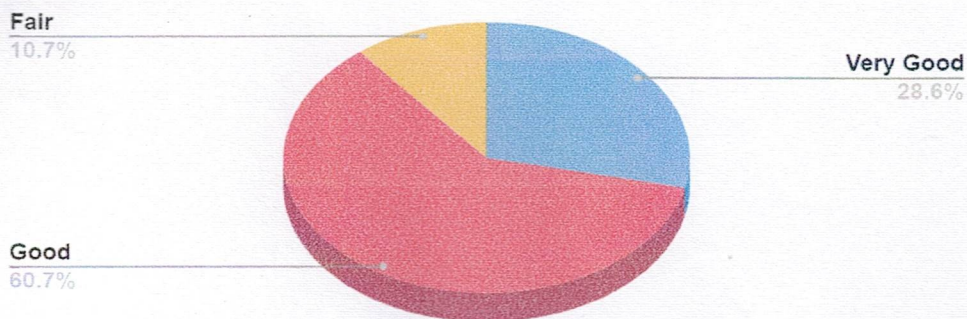
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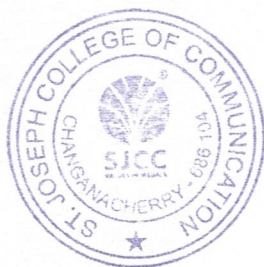
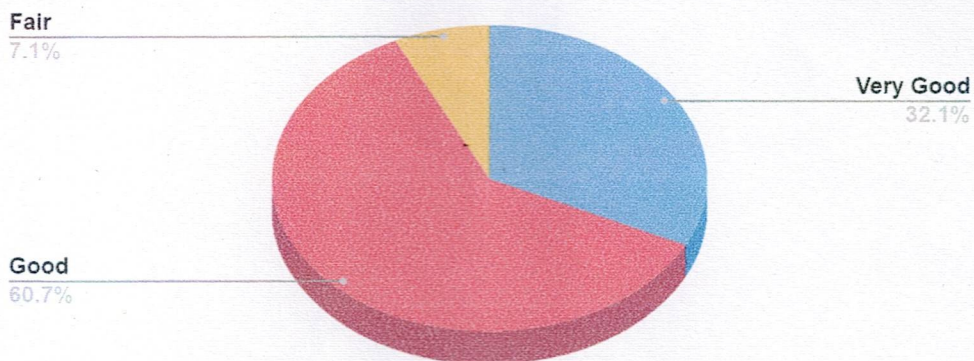
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Task Initiative (Ability to work independently)



Technical Expertise





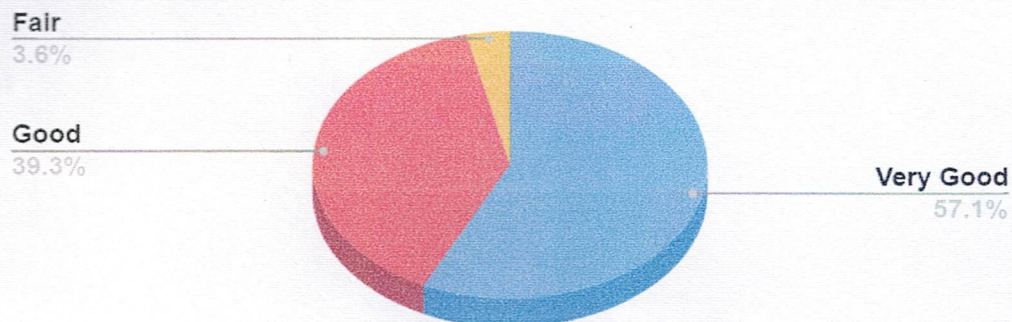
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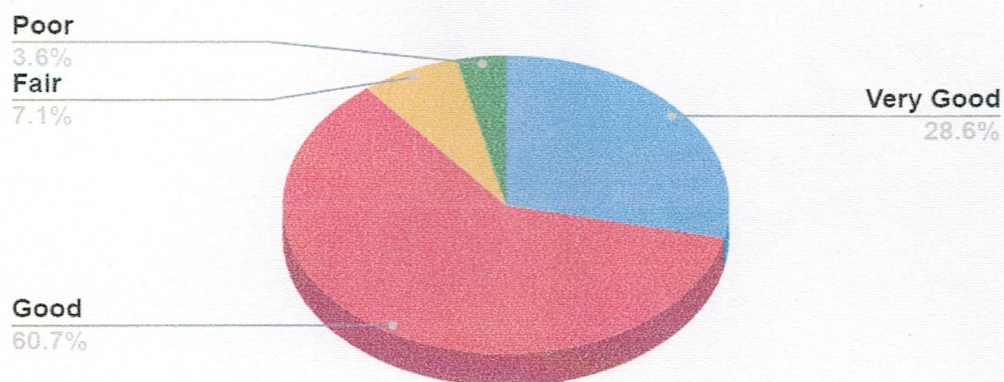
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Interpersonal Relations /Team work



Adaptability





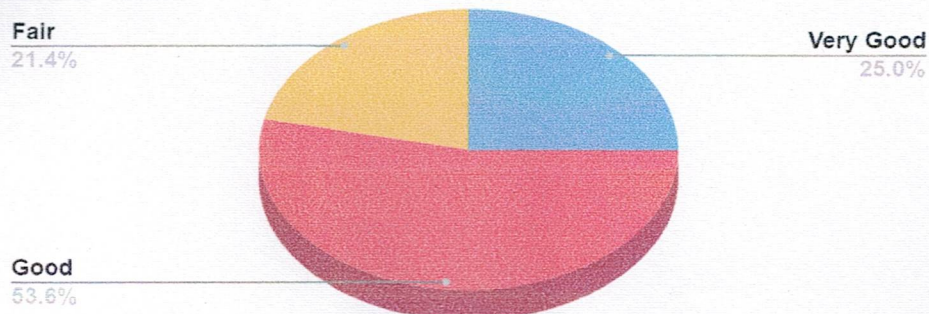
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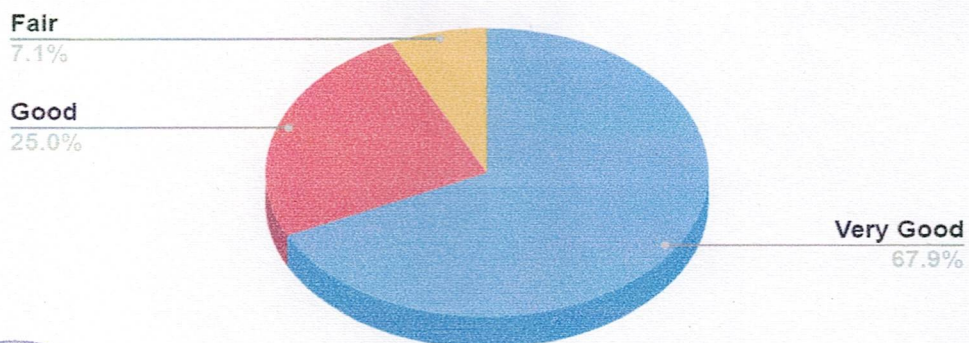
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Problem solving /Critical thinking Skills



Attendance & Punctuality





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Suggestions

- The syllabus needs to be revised to reflect the latest advancements in the industry.
- The curriculum should be revised to harness the opportunities presented by today's technological advancements.

Nimisha Alphonse
HR Manager

Submitted to the Principal

DR. JOSEPH PARACKAL
PRINCIPAL

ST. JOSEPH COLLEGE OF COMMUNICATION
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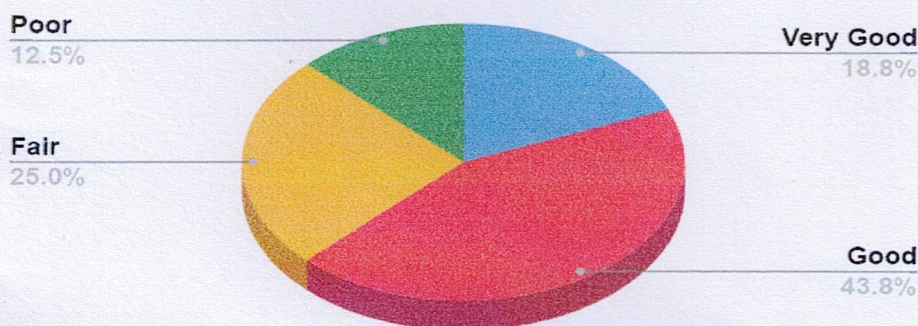
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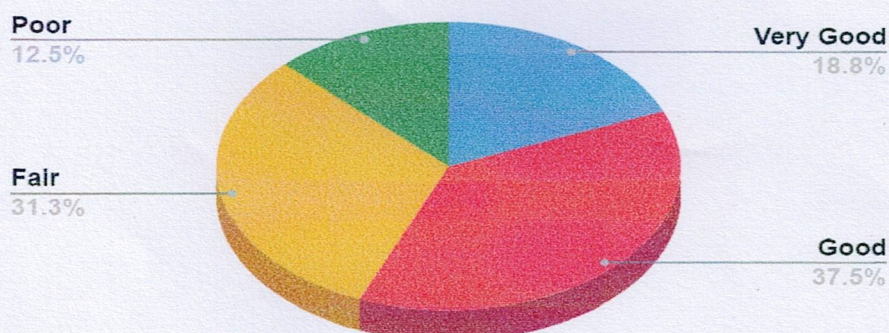
EMPLOYER FEEDBACK ANALYSIS 2018-2019

During the academic year 2018-2019, employer feedback was systematically collected to evaluate the preparedness and performance of Students in the Institution. This feedback analysis report highlights key areas where graduates excelled as well as areas needing improvement

Quality of Work



Efficient use of time to complete tasks





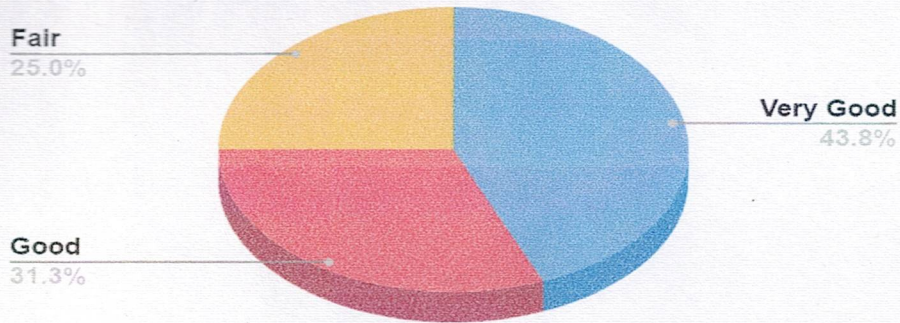
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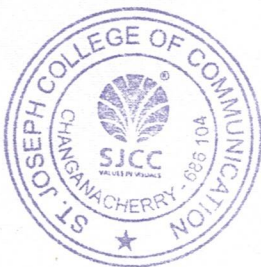
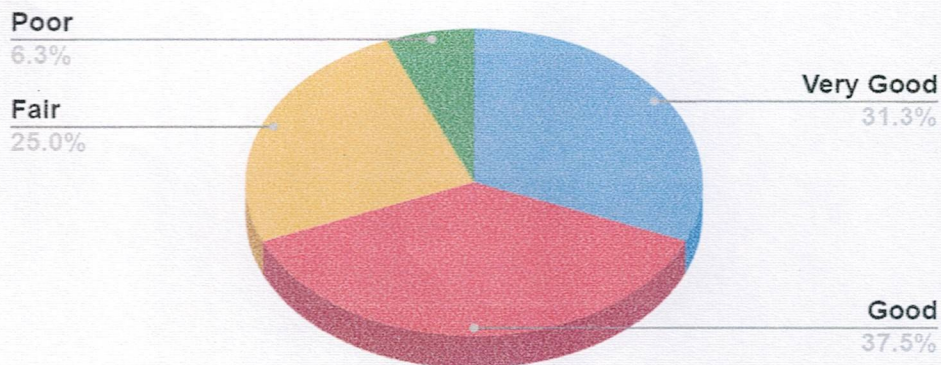
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Task Initiative (Ability to work independently)



Technical Expertise





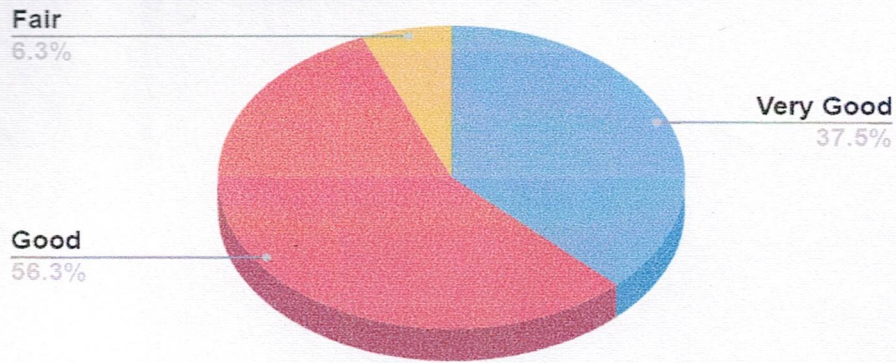
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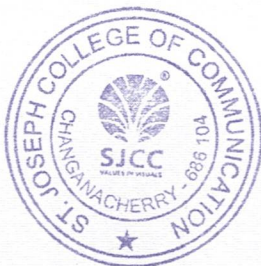
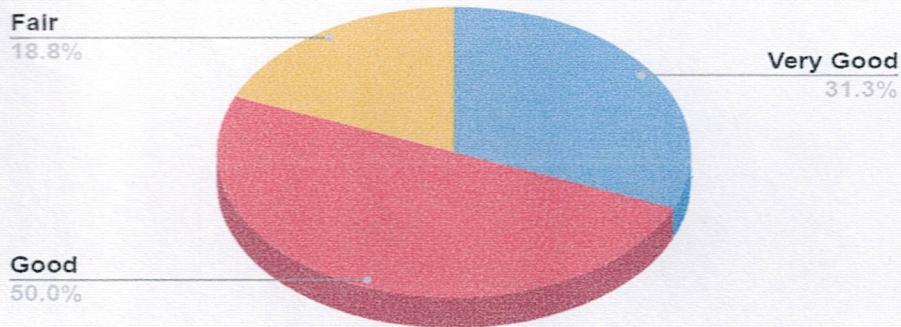
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Interpersonal Relations /Team work



Adaptability





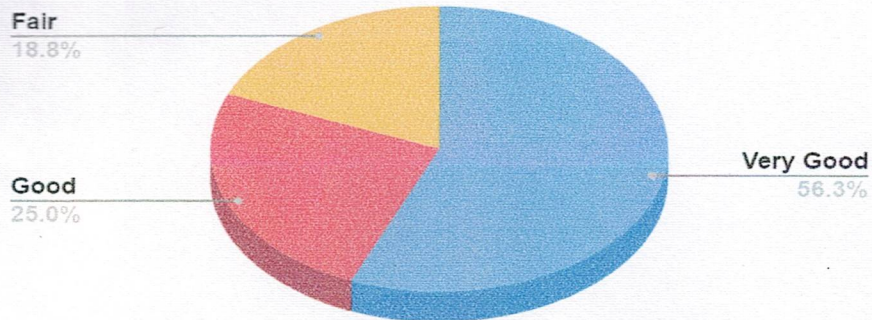
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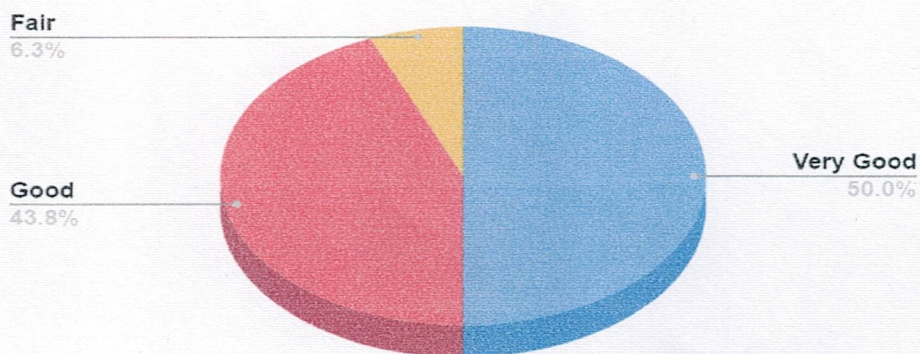
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Problem solving /Critical thinking Skills



Attendance & Punctuality





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Suggestions

- The curriculum should enhance the practical application of theoretical concepts introduced in the syllabus to better meet industrial requirements.
- Addressing the imbalance between theory and its practical application is preferable as identified in the syllabus.

Nimisha Alphonse
HR Manager

Submitted to the Principal

DR. JOSEPH PARACKAL
PRINCIPAL

ST. JOSEPH COLLEGE OF COMMUNICATION
KURISUMMOOD, CHANGANACHERRY - 4, KERALA

